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237

HIGH-TICKET DROPSHIPPING NICHE IDEAS

FOR 2023



THE SECRET TO FINDING HIGHLY-PROFITABLE
PRODUCTS THAT SELL LIKE CRAZY

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THE SECRET TO FINDING HIGHLY-PROFITABLE PRODUCTS THAT SELL LIKE CRAZY

Thanks for joining the training webinar, where I shared a lot of priceless secrets to building a successful drop shipping business from the ground up.

If you're like a lot of people, you might still feel some hesitation about moving forward. This is normal, especially if you've never started a business before.

Drop Ship Lifestyle members can get help with verifying their niche from experienced drop shipping business owners.

I'll share how you can get in on niche verification in a little bit.

HOW TO USE THIS GUIDE

This free guide is designed to help jumpstart the creative process. Keep in mind that these are **product ideas**. You still need to do the research.

BRAINSTORMING IDEAS

During the brainstorming stage, you don't need to overthink things. This is the time for gathering data.

The list of 237 niche ideas that follows can help you get the ideas flowing. Refer back to it if you ever feel stuck. Come up with your own master list from this guide by...

1. NICHING DOWN.

Choose a category and find a specific line of products.

For example, from Construction Supplies, you could niche down to Jackhammers.

2. NICHING UP.

This is the opposite of niching down. A niche could be too narrow, lacking in product demand.

For instance, if you want to sell pottery wheels but you find out there's not much demand. You may niche up to a broader category, like pottery equipment. This would also include kilns, brushes, etc.

Finding the right niche can make or break your business, so take your time. Think of it as mining for diamonds. You might have to dig out a lot of ordinary rocks before you find the precious gem.

VERIFYING YOUR NICHE

Choose 3 to 5 ideas from your master list. Run these through the proven tests that I explained in the webinar.

If none of them pass all four tests, pick 3 to 5 more and run them through the tests. If none of these pass, select 3 to 5 more and... well, you get the idea.

Be sure to hang on to your master list, and keep adding to it as new ideas come to you.

Here's a quick recap of the crucial tests...

PRICE POINT TEST

Start by searching for your niche idea in Google. Click on the "Shopping" tab to see what items are sold and by whom.

Look at the prices on the first page of results. Ignore the ads at the top of the page. Look at the **organic search results** only.

The product passes the Price Point Test if at least half of the items listed sell for \$200 or more.

COMPETITION TEST

Notice that at the bottom of some of the results you'll see the links in blue letters that say "Compare prices from 2 stores," "Compare prices from 5+ stores" and such.

You're looking for niche ideas where fewer than half of the results say, "Compare prices from 10+ stores." If the majority of the results are sold by more than 10 vendors, the market is probably saturated and isn't a profitable idea.

EVERGREEN TEST

Perform a search in Google Trends. Enter your niche idea, then set the location dropdown list to "United States," if your business is based in the US. If you're planning to run your business in another country such as the UK or Canada, of course set the location to your country.

Change the dropdown list for the timeframe to "5 years."

You want to see an overall sideways trend. It will have some ups and downs,

and that's okay as long as there aren't extremes. If you see high peaks and deep valleys, chances are the demand is seasonal and it's not a profitable niche.

SIDEWAYS TREND



SOUNDANCE Laptop Stand, Aluminum Computer Riser

\$19.⁴⁸



VS

SEASONAL TRENDS



Luxury Red and Gold Christmas Ball

\$75.⁸³



VS

EVERGREEN TREND



Chrome Finish 4-Light Round Chandelier

\$220.¹⁵



BRAND LOYALTY TEST

I explained in the webinar that your niche needs to compete on the **product level**. In other words, the customer only cares about the quality of the item itself. It doesn't matter if it's a brand name or not.

With items like shoes, clothing, and consumer electronics, the brand name matters. That's why they don't make good drop shipping niches.

THE JOURNEY HAS JUST BEGUN

Finding a suitable niche is crucial, **but it's only the first step.**

As I explained in the webinar, there are other important steps, and if you want to succeed, you have to nail it on all of them...

- **BUILD A PROFESSIONAL WEBSITE.**

Before you can approach suppliers, you need to show them that you will be a worthy representative of their products. Your high-caliber website will show them you mean business. Drop Ship Blueprint will give you an over-the-shoulder view of DSL's Design Chief, Laura Kraly as she walks you through the whole process.

- **GET SUPPLIERS.**

As I explained in the webinar, the best suppliers are choosy about who they work with. In the Blueprint, you'll get email templates and phone scripts that will help you land Gold-Tier suppliers.

- **GET BUYER TRAFFIC.**

It's not enough to get traffic to your website. Ecommerce success hinges on **buyer traffic**. The Blueprint will show you how to optimize your website to turn visitors into buyers. You'll also learn how to build your sales funnel, and re-engage visitors who leave your site without making a purchase.

- **AUTOMATE.**

So you can have the freedom you deserve.

If all this seems overwhelming, it's okay, because I have a solution for you.

Drop Ship Blueprint will walk you through all the steps you need to build and run your highly-profitable, semi-automated drop shipping business.

AND NOW, YOU CAN SAVE \$1500 ON DROP SHIP BLUEPRINT FOR A LIMITED TIME.

- INSTANT ACCESS
- LIFETIME MEMBERSHIP
- FREE UPDATES FOR LIFE
- FREE 14-DAY SHOPIFY TRIAL
- FREE NICHE VERIFICATION (\$997 VALUE)
- 21 DAY ZERO-TO-LAUNCH PLAN (\$997 VALUE)
- MORE EXCLUSIVE BONUSES

ORDER NOW!

You'll get instant access to Drop Ship Blueprint, AND it's yours for life. That includes all updates, so you'll always have access to what's working now.

And we offer a 30-day money-back guarantee, so there's literally no risk to you.

Remember how I said the members of Drop Ship Lifestyle can get help with verifying their niche? That's included with the Blueprint. When you think you've got the niche that's right for you, click on the link from your members page and run it by our staff of ecommerce experts.



237 NICHE IDEAS

Thank you for sticking with me! Here are the 237 profitable product ideas to help you get started in your dropshipping journey...

NEXT 



B2B**(BUSINESS-TO-BUSINESS)**

1. WELDING SUPPLIES
2. MICROSCOPES
3. PHYSICAL THERAPY EQUIPMENT
4. REPAIR CLIMBING
5. THEATERS & CONCESSIONS
6. RESTAURANT SUPPLIES
7. SCHOOL SUPPLIES
8. LABORATORY EQUIPMENT
9. REC CENTER EQUIPMENT
10. ART DEPARTMENT
11. INDUSTRIAL SAFETY
12. MANNEQUINS
13. CONSTRUCTION SUPPLIES
14. MOBILE BARS
15. MARTIAL ARTS SUPPLIES
16. TATTOO EQUIPMENT
17. FARMING SUPPLIES
18. FISHING EQUIPMENTS
19. 3D MODELING SUPPLIES
20. OCEANIC EQUIPMENTS
21. CAR PARTS SUPPLY
22. GARDENING TOOLS
23. NAVIGATION EQUIPMENT
24. BUILDING MATERIALS

FAMILY

25. CAR SEATS
26. BABY-PROOFING SUPPLIES
27. STROLLERS
28. CRIBS 3
29. HIGH CHAIRS
30. BABY FOOD PREP
31. BABY MONITORS
32. BABY GATES
33. BABY PLAY STATIONS
34. BABY TRAVEL SUPPLIES
35. NURSERY FURNITURE
36. MATERNITY/NEW MOTHER GEAR
37. ROCKERS/WALKERS
38. POTTY TRAINER
39. TODDLERS LAMPS LIGHTING

FITNESS

40. ROWING MACHINES
41. STAIR CLIMBERS
42. SUPPLEMENTS
43. AEROPILATES
44. STATIONARY BIKES
45. WEARABLE TECHNOLOGY/BODY TRACKING
46. ELLIPTICAL TRAINERS
47. WORKOUT BENCHES
48. HOME GYMS
49. INVERSION EQUIPMENT
50. DIP STANDS
51. DUMBBELLS & RACKS
52. PUNCHING BAGS & STANDS
53. WORKOUT TRAMPOLINES
54. PLYOMETRIC BOXES
55. MMA TRAINING EQUIPMENT
56. TREADMILL
57. FITNESS TRACKER HEALTH & FITNESS
58. POWER CAGES
59. EXERCISE BALLS/ ACCESSORIES

60. AQUATIC FITNESS EQUIPMENT

HOBBIES

61. TELESCOPES/ STARGAZING
62. BIRD WATCHING
63. ROCK CLIMBING
64. SKYDIVING
65. GOLFING
66. DJ-ING
67. BACKPACKING
68. DEEP SEA FISHING
69. HOME BREWING
70. BOWHUNTING
71. MODEL TRAINS
72. GARDENING
73. DOLL HOUSES
74. SCUBA DIVING
75. SPELUNKING
76. PADDLE BOARDING
77. CAMPING
78. BILLIARDS
79. KITESURFING
80. SURVIVAL PREPPING
81. MUSIC RECORDING & PRODUCTION
82. PODCASTING
83. 3D PRINTING
84. RC CARS & PLANES
85. ROBOT BUILDING
86. WOODWORKING, METALWORKING, & GLASSBLOWING
87. POTTERY & CERAMICS
88. PHOTOGRAPHY
89. SLACKLINING
90. PAINTBALL
91. HOCKEY TABLES
92. ARCHITECTURE MODEL KITS
93. SKATEBOARDS
94. LONGBOARDING
95. ARCHERY
96. KAYAKING
97. RAFTING
98. AUTOMOTIVE PARTS & ACCESSORIES
99. GAME TABLE ACCESSORIES
100. AUTOMOTIVE STANDS & SUPPORT

KITCHEN

101. SOUS VIDE COOKERS
102. KNIFE SETS
103. JUICERS
104. SINKS & FIXTURES
105. WINE FRIDGES
106. DEEP FRYERS
107. ASIAN COOKING SUPPLIES
108. OUTDOOR GRILLS
109. DINING SETS
110. INFRARED OVENS
111. FONDUE SETS
112. MOBILE ISLANDS
113. RICE COOKERS
114. BAR STOOLS
115. ESPRESSO MACHINE
116. FOOD DEHYDRATOR
117. FOOD PROCESSOR
118. BREAD MAKER
119. STAND MIXER
120. BAKEWARE SETS
121. COUNTER ORGANIZERS
122. WINE RACKS
123. ROASTERS

MEDICAL

124. WHEELCHAIRS
125. CPAP / SLEEP APNEA RELIEF
126. AT-HOME HOSPITAL BEDS
127. MOBILITY SCOOTERS
128. ROLLATORS & WALKERS
129. BATHROOM SAFETY FOR THE ELDERLY
130. HOME VITAL MONITORING EQUIPMENT
131. SUPER POLES / ASSIST RAIL
132. PATIENT LIFTS
133. LIFT CHAIRS
134. SCALES
135. BARIATRIC SUPPLIES
136. BRACES & SUPPORTS
137. FIRST AID / EMERGENCY SUPPLIES
138. ACCESSIBILITY RAMPS
139. DIABETES SUPPLIES
140. BEDROOM AIDS
141. STATIONARY CONCENTRATORS
142. MOBILITY AIDS
143. PERSONAL ALARM SERVICE
144. MEMORY AID
145. ASSISTIVE DEVICES

OFFICE

146. STANDING DESKS
147. OFFICE FITNESS
148. CONFERENCE CALL PHONES
149. POSTURE SUPPORT CHAIRS
150. WHITEBOARDS & GLASS BOARDS
151. VIDEOGRAPHY & PHOTOGRAPHY LIGHTS
152. OFFICE ORGANIZATION
153. VIDEO CONFERENCE EQUIPMENT
154. COFFEE TABLES
155. DRAWING TABLETS
156. PROJECTORS
157. WATER COOLERS
158. PAPER SHREDDERS
159. SWINGING-HINGE PAPER CUTTERS
160. SHELVING UNITS
161. COFFEE MACHINES
162. LECTERNS & PODIUMS
163. FAX MACHINE
164. PHOTOCOPIER
165. LAMINATING MACHINE
166. FILING CABINETS
167. OFFICE PARTITION PANELS
168. BULLETIN BOARDS

OUTDOORS

169. OUTDOOR HEATERS
170. PATIO FURNITURE
171. OUTDOOR SPEAKERS
172. POOL VACUUMS
173. OUTDOOR CINEMA
174. IRRIGATION
175. SWINGING CHAIRS
176. POOL TOYS
177. WATER FEATURES
178. SHUFFLEBOARD TABLES
179. OUTDOOR GRILLS

180. HAMMOCKS
181. OUTDOOR LIGHTING
182. FIRE PITS
183. GARDEN SCULPTURES
184. BIRD BATHS
185. OUTDOOR THERMOMETER
186. CANOPIES
187. LAWN MOWERS
188. PLANTERS
189. OUTDOOR LIGHTINGS
190. OUTDOOR POWER TOOLS
191. OUTDOOR DECORS

PETS

192. FISH TANKS
193. CAT SCRATCH & CLIMB UNITS
194. DOG BEDS
195. FALCON HANDLING SUPPLIES
196. CHICKEN SHEDS
197. INCUBATORS
198. CAGES
199. EQUESTRIAN SUPPLIES
200. PET TRAVEL SUPPLIES
201. PET REHAB EQUIPMENT
202. AUTOMATIC FEEDERS
203. PET HEALTH SUPPLIES
204. CAT LITTER BOXES & HOUSEBREAKING
205. AIR PUMPS & FILTERS (FOR FISH TANKS)
206. WEARABLE TECHNOLOGY FOR PETS
207. OUTDOOR BIRD FEEDERS
208. EXOTIC PET FEED
209. PET STAIRS
210. HUMIDITY CONTROL/ FILTERS
211. GROOMING TABLE
212. DOG BITE TRAINING SUIT
213. PET GATES
214. AQUARIUM STAND
215. OUTDOOR PENS
216. CRATE/KENNELS

SPORTS

217. PITCHING MACHINES
218. PRACTICE DUMMIES
219. PADDLE BOARDS
220. JUMPSUITS
221. FISHING RODS
222. FOOTBALL SLEDS
223. TRAMPOLINES
224. BOWLING BALLS
225. BODY-TRACKING (STEP COUNTER, RUNNING GPS, ETC)
226. POLE -VAULTING
227. GOLF CADDIES
228. FENCING EQUIPMENT
229. VOLLEYBALL NETS
230. PHYSICAL THERAPY BRACES
231. OUTDOOR MOBILE BASKETBALL HOOPS
232. SKEET SHOOTING LAUNCHERS
233. ROCK CLIMBING EQUIPMENT
234. GOLF TRAINING AIDS
235. WATER SKIS
236. WAKEBOARDS
237. TABLE TENNIS

ABOUT DROP SHIP LIFESTYLE

Since 2013, Drop Ship Lifestyle has taught over 13,000 students through its online coaching program. Drop Ship Lifestyle was voted “Best eCommerce Course” by Shopify in 2018 because it empowers students by providing the knowledge and tools they need to start and grow a business.

When you think about it, the Drop Ship Blueprint is a small investment compared to what a lot of people spend to start a business.

Many will spend hundreds of thousands of dollars, and they might not become profitable for years.

But Drop Ship Blueprint is designed to make you profitable right away. You could recover your costs in a month or two.

**SO ORDER DROP SHIP BLUEPRINT NOW AND START
LIVING THE LIFE OF YOUR DREAMS.**

ORDER NOW!