

**500**  
**HIGH-TICKET**  
**DROPSHIPPING**  
**NICHE**  
**IDEAS**  
**FOR 2024**

“THE SECRET TO FINDING HIGHLY-PROFITABLE  
PRODUCTS THAT SELL LIKE CRAZY

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# THE SECRET TO FINDING HIGHLY-PROFITABLE PRODUCTS THAT SELL LIKE CRAZY

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Thanks for joining the training webinar, where I shared a lot of priceless secrets to building a successful drop shipping business from the ground up.

If you're like a lot of people, you might still feel some hesitation about moving forward. This is normal, especially if you've never started a business before.

Drop Ship Lifestyle members can get help with verifying their niche from experienced drop shipping business owners.

I'll share how you can get in on niche verification in a little bit.

# HOW TO USE THIS GUIDE

This free guide is designed to help jumpstart the creative process. Keep in mind that these are **product ideas**. You still need to do the research.

## BRAINSTORMING IDEAS

During the brainstorming stage, you don't need to overthink things. This is the time for gathering data.

The list of 500 niche ideas that follows can help you get the ideas flowing. Refer back to it if you ever feel stuck. Come up with your own master list from this guide by...

### 1. NICHING DOWN.

Choose a category and find a specific line of products.

For example, from Hydrotherapy Equipment, you could niche down to Hydromassage Tables.

### 2. NICHING UP.

This is the opposite of niching down. A niche could be too narrow, lacking in product demand.

For instance, if you want to sell Ceramic Kilns but you find out there's not much demand. You may niche up to a broader category, like pottery equipment. This would also include pottery wheels, brushes, etc.

Finding the right niche can make or break your business, so take your time. Think of it as mining for diamonds. You might have to dig out a lot of ordinary rocks before you find the precious gem.

## VERIFYING YOUR NICHE

Choose 3 to 5 ideas from your master list. Run these through the proven tests that I explained in the webinar.

If none of them pass all four tests, pick 3 to 5 more and run them through the tests. If none of these pass, select 3 to 5 more and... well, you get the idea.

Be sure to hang on to your master list, and keep adding to it as new ideas come to you.

Here's a quick recap of the crucial tests...

### PRICE POINT TEST

Start by searching for your niche idea in Google. Click on the "Shopping" tab to see what items are sold and by whom.

Look at the prices on the first page of results. Ignore the ads at the top of the page. Look at the **organic search results** only.

The product passes the Price Point Test if at least half of the items listed sell for \$200 or more.

### COMPETITION TEST

Notice that at the bottom of some of the results you'll see the links in blue letters that say "Compare prices from 2 stores," "Compare prices from 5+ stores" and such.

You're looking for niche ideas where fewer than half of the results say, "Compare prices from 10+ stores." If the majority of the results are sold by more than 10 vendors, the market is probably saturated and isn't a profitable idea.

### EVERGREEN TEST

Perform a search in Google Trends. Enter your niche idea, then set the location dropdown list to "United States," if your business is based in the US. If you're planning to run your business in another country such as the UK or Canada, of course set the location to your country.

Change the dropdown list for the timeframe to "5 years."

You want to see an overall sideways trend. It will have some ups and downs,

and that's okay as long as there aren't extremes. If you see high peaks and deep valleys, chances are the demand is seasonal and it's not a profitable niche.

### SIDEWAYS TREND



V.S

### SEASONAL TRENDS



V.S

### EVERGREEN TREND



**SOUNDANCE Laptop Stand,  
Aluminum Computer Riser**

**\$19.<sup>48</sup>**



**Luxury Red and Gold  
Christmas Ball**

**\$75.<sup>83</sup>**



**Chrome Finish 4-Light  
Round Chandelier**

**\$220.<sup>15</sup>**



## BRAND LOYALTY TEST

I explained in the webinar that your niche needs to compete on the **product level**. In other words, the customer only cares about the quality of the item itself. It doesn't matter if it's a brand name or not.

With items like shoes, clothing, and consumer electronics, the brand name matters. That's why they don't make good drop shipping niches.

# THE JOURNEY HAS JUST BEGUN

Finding a suitable niche is crucial, **but it's only the first step.**

As I explained in the webinar, there are other important steps, and if you want to succeed, you have to nail it on all of them...

- **BUILD A PROFESSIONAL WEBSITE.**

Before you can approach suppliers, you need to show them that you will be a worthy representative of their products. Your high-caliber website will show them you mean business. Drop Ship Blueprint will give you an over-the-shoulder view of DSL's Design Chief, Laura Kraly as she walks you through the whole process.

- **GET SUPPLIERS.**

As I explained in the webinar, the best suppliers are choosy about who they work with. In the Blueprint, you'll get email templates and phone scripts that will help you land Gold-Tier suppliers.

- **GET BUYER TRAFFIC.**

It's not enough to get traffic to your website. Ecommerce success hinges on **buyer traffic**. The Blueprint will show you how to optimize your website to turn visitors into buyers. You'll also learn how to build your sales funnel, and re-engage visitors who leave your site without making a purchase.

- **AUTOMATE.**

So you can have the freedom you deserve.

If all this seems overwhelming, it's okay, because I have a solution for you.

Drop Ship Blueprint will walk you through all the steps you need to build and run your highly-profitable, semi-automated drop shipping business.

## AND NOW, YOU CAN SAVE \$2000 ON DROP SHIP BLUEPRINT FOR A LIMITED TIME.

- INSTANT ACCESS
- LIFETIME MEMBERSHIP
- FREE UPDATES FOR LIFE
- FREE SHOPIFY TRIAL
- FREE NICHE VERIFICATION (\$997 VALUE)
- 21 DAY ZERO-TO-LAUNCH PLAN (\$997 VALUE)
- MORE EXCLUSIVE BONUSES

**ENROLL NOW & SAVE \$2000!**

You'll get instant access to Drop Ship Blueprint, AND it's yours for life. That includes all updates, so you'll always have access to what's working now.

And we offer a 30-day money-back guarantee, so there's literally no risk to you.

Remember how I said the members of Drop Ship Lifestyle can get help with verifying their niche? That's included with the Blueprint. When you think you've got the niche that's right for you, click on the link from your members page and run it by our staff of ecommerce experts.





# 500 NICHE IDEAS

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Thank you for sticking with me! Here are the 500 profitable product ideas to help you get started in your dropshipping journey...

NEXT 



## B2B (BUSINESS-TO-BUSINESS)

1. Welding Machines
2. Welding Torches
3. CNC Machines
4. Fume Extraction Systems
5. Therapy Beds & Treatment Tables
6. Pedicure Chairs
7. Manicure Tables
8. Spotlights
9. Truss Systems
10. Popcorn Machines
11. Soda Dispensers
12. Cotton Candy Machines
13. Hot Dog Rollers
14. Ice Cream Freezers
15. Cash Registers
16. Display Cases
17. Commercial Ranges & Ovens
18. Conveyor Ovens
19. Walk-in Refrigerators & Freezers
20. Commercial Mixers
21. Commercial Dishwashers
22. Salamander Broilers
23. Meat Slicers
24. Steam Tables
25. Exhaust Hoods
26. Proofing Cabinets
27. Deck Ovens
28. Draft Beer Systems
29. Interactive Whiteboards
30. Lab Benches
31. Gymnasium Scoreboards
32. Stage Curtains
33. Auditorium Seats
34. Lockers
35. Library Shelving
36. Playground Equipment
37. Indoor Rock Climbing Walls
38. Court Cleaning Machines
39. Jumping Pits
40. Etching Press
41. Lithography Press
42. Industrial Sewing Machines
43. Embroidery Machines
44. Mannequins
45. Eye Wash Stations
46. Bleachers
47. Mobile Bars
48. Water Fountains
49. Tattoo Machines
50. Car Lifts
51. Forklifts
52. Stacking Chairs
53. Folding Chairs
54. Portable Stages
55. Access Ramps
56. Food Carts

## FAMILY

57. Car Seats
58. Strollers
59. Cribs
60. High Chairs
61. Bassinets
62. Baby Playstations
63. Baby Rockers
64. Nursery Rocking Chairs
65. Changing Tables
66. Playroom Organization
67. Themed Toddler Beds
68. Play Tables
69. Playpens

70. Bookcases
71. Activity Centers
72. Baby Rockers
73. Ride On Toys
74. Travel Cribs & Playards
75. Childrens Desks & Chairs
76. Toddler Beds
77. Loft Beds
78. Bunk Beds
79. Nightstands
80. Baby & Kids Storage
81. Playroom Furniture
82. Swivel Chairs
83. Sensory Tables
84. Kids Lockers
85. Cubbies
86. Teaching Easels
87. Foam Furniture
88. Toddler & Infant Climbers
89. Kids Storage Benches
90. Kids Dressers
91. Kids Table & Chair Sets
92. Treehouses
93. Swing Sets
94. Bounce Houses
95. Playgrounds

## FITNESS

96. Rowing Machines
97. Stair Climbers
98. Endless Pools
99. Underwater Treadmills
100. Hydrostatic Bikes
101. Aquatic Ellipticals & Steppers
102. Aquatic Treadmills
103. Stationary Bikes
104. Resistance Bikes
105. Elliptical Trainers
106. Workout Benches
107. Multi-station Gym Systems
108. Dip Stands
109. Dumbbells & Racks
110. Fitness Trampolines
111. Treadmills
112. Anti-gravity Treadmills
113. Barres
114. Power Racks
115. Infrared Saunas
116. Hydrotherapy Equipment
117. Spin Bikes
118. Smith Machines
119. Electromagnetic Resistance Machines
120. Vibration Plates
121. Cryotherapy Chambers
122. Cable Crossover Machines
123. Plate-loaded Machines
124. Parallel Bars
125. Squat Racks
126. Sleds
127. Barbells & Bumper Plates
128. Handcycles
129. Adult Tricycles
130. Unicycles
131. Ice Baths

## HOBBIES

132. Telescopes
133. Binoculars
134. Skydiving Helmets
135. Skydiving Containers
136. Karaoke Machines
137. DJ PA Systems
138. Fishing Rods & Reels
139. Fish Finders & Sonar Systems

140. Fishing Kayaks
141. Boat Lifts
142. Life Rafts
143. Camping Tents
144. Home Brewing Systems
145. Kegerators
146. Bowhunting Equipment
147. Archery Equipment
148. Night Vision Goggles
149. Model Trains
150. Doll Houses
151. Ceramic Kilns
152. Tapestry Looms
153. 3D Printers
154. RC Cars
155. RC Planes
156. RC Helicopters
157. RC Boats
158. Greenhouses
159. LED Grow Lights
160. Hydroponic Systems
161. Generators
162. Vertical Gardening Systems
163. Woodworking Benches
164. Tool Chests
165. Milling Machines
166. Glass Blowing Equipment
167. Studio Lighting Kits
168. Paintball Guns
169. Skateboard Ramps
170. Scuba Diving Tanks
171. Underwater Scooters
172. Emergency Preparedness Equipment
173. RV Toilets & Showers
174. Luggage
175. Electric Bicycles
176. Car Rims
177. Racing Simulators
178. Sewing Tables
179. Vanity Desks
180. Aftermarket Car Parts
181. Aftermarket Motorcycle Parts
182. Aftermarket Boat Parts
183. Optics & Scopes
184. Gun Safes
185. Tree Stands & Blinds
186. Motorcycle Helmets
187. Lightboxes

## KITCHEN

188. Dining Room Tables & Chairs
189. Stainless Steel Sinks
190. Farmhouse Sinks
191. Wine Refrigerators
192. Ice Makers
193. Buffet Cabinets
194. Display & China Cabinets
195. Food Pantries
196. Baker's Racks
197. Wine Racks
198. Kitchen Islands
199. Bar Stools
200. Bar Carts
201. Pantry Organizers
202. Range Hoods
203. Kitchen Cabinets
204. Water Filtration Systems
205. Built-in Pizza Ovens
206. Teppanyaki Grills
207. Induction Cooktops
208. Cookware Sets
209. Deep Fryers
210. Rice Cookers
211. Infrared Ovens

212. Fondue Sets
213. Espresso Machines
214. Food Dehydrators
215. Food Processors
216. Break Makers
217. Stand Mixers
218. Bakeware
219. Sous Vide Cookers
220. Knife Sets
221. Japanese Knives
222. Baking Racks
223. Juicers
224. Roasters
225. Blast Chillers
226. Track Lighting
227. Chandeliers
228. Window Blinds & Curtains
229. Counter & Bar Tables
230. Breakfast Nooks

## LIVING ROOM

231. Living Room Furniture Sets
232. End Tables
233. Coffee Tables
234. Rugs
235. Wallpaper
236. Light Fixtures
237. Fireplaces
238. Shelving
239. Sideboards
240. Recliners
241. TV Stands
242. Benches
243. Sectionals
244. Loveseats
245. Rocking Chairs
246. Theater Seating
247. Accent Stools
248. Chaise Lounge Chairs
249. Ball Chairs
250. Plant Stands & Tables
251. Crown Molding
252. Wood Flooring
253. Media Storage Units
254. Entertainment Centers
255. Storage Cabinets & Chests
256. Console Tables
257. Daybeds
258. Sofa Beds
259. Murphy Beds
260. Wood & Pellet Stoves
261. Safes
262. Fireplace TV Stands
263. Barnyard Doors
264. Lounge Chairs
265. Mirrors
266. Wall Storage
267. Wall Sconces
268. Sculptural Art
269. Indoor Fountains
270. Accent Chairs
271. Credenzas
272. Ceiling Fans
273. Bar Cabinets

**MEDICAL**

274. Massage Chairs  
 275. Massage Tables  
 276. Wheelchairs  
 277. CPAP Machines  
 278. Mobility Scooters  
 279. Walkers  
 280. Super Poles & Assist Rails  
 281. Walk-In Bathtubs  
 282. Stairlifts  
 283. Ceiling Lift Systems  
 284. Home Ventilators  
 285. Oxygen Concentrators  
 286. Hi-Low Beds  
 287. Adjustable Beds  
 288. Lift Chairs  
 289. Bariatric Equipment  
 290. Steam Showers  
 291. Sequential Compression Devices  
 292. Lymphedema Pumps  
 293. Infrared Light Therapy Panels  
 294. Hyperbaric Chambers  
 295. Digital Stethoscopes  
 296. Therapeutic Light Boxes  
 297. Curbless Showers  
 298. Physical Therapy Braces  
 299. Wheelchairs Ramps & Lifts  
 300. Bath Lifts  
 301. Pool Lifts  
 302. Residential Elevators  
 303. Scooter Lifts  
 304. Vertical Platform Lifts  
 305. Knee Walkers  
 306. Power Wheelchairs

**OFFICE**

307. Standing Desks  
 308. Under Desk Treadmills  
 309. Under Desk Stationary Bikes  
 310. Posture Support Chairs  
 311. Modern Office Chairs  
 312. Executive Desks  
 313. Conference Tables  
 314. Drafting Tables  
 315. Roll Top Desks  
 316. Art Desks  
 317. Gaming Desks  
 318. Gaming Chairs  
 319. Cubicles  
 320. Reception Desks  
 321. Reception Seating  
 322. Collaborative Workstations  
 323. Light Tables  
 324. Studio Desks  
 325. Balance Chairs  
 326. Saddle Chairs  
 327. Ergonomic Chairs  
 328. Whiteboards  
 329. Videography Lighting  
 330. Office Organization  
 331. Video Conference Equipment  
 332. Coffee Tables  
 333. Projectors  
 334. Water Coolers  
 335. Paper Shredders  
 336. CAD Drawing Tables  
 337. Swing-Hinge Paper Cutters  
 338. Shelving Units  
 339. Coffee Machines  
 340. Lecterns & Podiums  
 341. Photocopiers  
 342. Laminating Machines

343. Filing Cabinets  
 344. Partition Panels  
 345. Bulletin Boards  
 346. Artificial Plants  
 347. Bookshelves  
 348. Laptop Carts & Stands  
 349. Office Storage Cabinets  
 350. Office Rugs  
 351. Floor Lamps  
 352. Desk Lamps  
 353. Big & Tall Chairs  
 354. Acoustic Sound Panels  
 355. Room Dividers  
 356. A/V Component Stands  
 357. Training Tables  
 358. Packing Stations  
 359. Anti-Static Workbenches  
 360. Industrial Steel Shelving  
 361. Mailroom Tables  
 362. Conference Room Chairs  
 363. Media Carts

**OUTDOORS**

364. Koi Ponds & Filtration Systems  
 365. Patio Furniture Sets  
 366. Gazebos  
 367. Adirondack Chairs  
 368. Water Slides  
 369. Diving Boards  
 370. Pool Filtration Systems  
 371. Waterfalls & Fountains  
 372. Power Washers  
 373. Outdoor Club Chairs  
 374. Outdoor Dining Tables & Chairs  
 375. Patio Bar Furniture  
 376. Outdoor Canopies  
 377. Outdoor Rugs  
 378. Statues & Sculptures  
 379. Potting Tables  
 380. Well Pumps  
 381. Arbors  
 382. Sheds  
 383. Carports  
 384. Outdoor Heaters  
 385. Outdoor Speakers  
 386. Pool Vacuums  
 387. Outdoor Cinema Screens  
 388. Irrigation Equipment  
 389. Porch Swings  
 390. Pergolas  
 391. Pool Toys  
 392. Park Benches  
 393. Water Features  
 394. Outdoor Grills  
 395. Pizza Ovens  
 396. Hammocks  
 397. Outdoor Lighting  
 398. Fire Pits  
 399. Garden Structures  
 400. Greenhouses  
 401. Bird Baths  
 402. Canopies  
 403. Lawn Mowers  
 404. Planters  
 405. Outdoor Decor  
 406. Saunas  
 407. Hot Tubs  
 408. Above Ground Pools  
 409. Solar Panels  
 410. Complete Outdoor Kitchens  
 411. Outdoor Fireplaces  
 412. Chimineas  
 413. Tiny Homes  
 414. Pellet Grills & Smokers  
 415. Built-In Grills

416. Tool Storage Units  
 417. Outdoor Daybeds  
 418. Outdoor Bar Carts  
 419. Garage Cabinets & Storage  
 420. Garage Doors  
 421. Wind Turbines  
 422. Vehicle Trailers  
 423. Picnic Tables  
 424. Tornado Shelters

**PETS**

425. Fish Tanks  
 426. Aquarium Stands  
 427. Cat Trees & Scratchers  
 428. Bird Cages  
 429. Chicken Coops  
 430. Incubators  
 431. Dog Cages  
 432. Horse Saddles  
 433. Automatic Pet Feeders  
 434. Litter Boxes  
 435. Pet Stairs  
 436. Grooming Tables  
 437. Dog Bite Training Suits  
 438. Outdoor Pens  
 439. Crates & Kennels  
 440. Dog Beds  
 441. Dog Houses  
 442. Dog Strollers  
 443. Cat Cages & Playpens  
 444. Pet Gates, Fences, & Doors  
 445. Horse Trailers  
 446. Rabbit Hutches  
 447. Car Kennels  
 448. Luxury Pet Houses  
 449. Reptile Terrariums  
 450. Chicken Runs  
 451. Salt Water Aquariums

**SPORTS**

452. Punching Bags & Stands  
 453. Trampolines  
 454. Volleyball Nets  
 455. Basketball Hoops  
 456. Batting Cages  
 457. Pitching Machines  
 458. Football Sleds  
 459. Football Throwing Machines  
 460. Golf Simulators  
 461. Water Skis  
 462. Wakeboards  
 463. Kayaks  
 464. Canoes  
 465. Small Boats  
 466. Stand Up Paddleboards  
 467. Kiteboards & Kites  
 468. Wind Surfboards  
 469. Surfboards  
 470. Soccer Goals  
 471. Scoreboards  
 472. Skeet Shooting Launchers  
 473. Rock Climbing Equipment  
 474. Golf Training Aids  
 475. Pole-Vaults  
 476. Fencing Equipment  
 477. Rafts  
 478. Trolling Motors  
 479. Wooden Dummies  
 480. Wrestling Mats  
 481. Grappling Dummies  
 482. Tennis Ball Machines  
 483. Shuffleboard Tables  
 484. Billiard Tables  
 485. Ping Pong Tables  
 486. Air Hockey Tables  
 487. Skee-Ball Machines  
 488. Basketball Arcades

489. Pinball Machines  
 490. Snooker Tables  
 491. Foosball Tables  
 492. Poker Tables  
 493. Golf Push Carts  
 494. Electric Scooters  
 495. Go-Karts  
 496. Golf Carts  
 497. Track & Field Hurdles  
 498. Rebounders  
 499. Gymnastic Bars  
 500. Balance Beams

# ABOUT DROP SHIP LIFESTYLE

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Since 2013, Drop Ship Lifestyle has taught over 15,000 students through its online coaching program. Drop Ship Lifestyle was voted “Best eCommerce Course” by Shopify in 2018 because it empowers students by providing the knowledge and tools they need to start and grow a business.

When you think about it, the Drop Ship Blueprint is a small investment compared to what a lot of people spend to start a business.

Many will spend hundreds of thousands of dollars, and they might not become profitable for years.

But Drop Ship Blueprint is designed to make you profitable right away. Your investment could pay for itself many times over in as little as 1-2 months!

**SO ORDER DROP SHIP BLUEPRINT NOW AND START  
LIVING THE LIFE OF YOUR DREAMS.**

**ENROLL NOW & SAVE \$2000!**