ANTON KRALY
FOUNDER, DROP SHIP LIFESTYLE

777

HIGH-TICKET DROPSHIPPING NICHES FOR 2027

The ideas, the four tests, and the shortlist method I use to choose a store niche.

UPDATED FOR 2027 • 252 NEW NICHES

DROPSHIPLIFESTYLE.COM



A NOTE FROM ANTON

You stayed to the end of the training. Most people don't, so thank you.

Back in 2007 I was selling cookies online for a bakery I used to deliver for. It worked. But each sale made me a few dollars, and one question kept bugging me: what if the same website, the same traffic, and the same effort sold a $1,000 product instead?

That question is why this list exists. A high-ticket store takes about the same work as a cheap one. The difference is what each sale is worth.

So here are 777 ideas to start from. Treat them as raw material, not answers. Every niche still has to pass the four tests in this guide before you build anything around it.

WHAT'S NEW FOR 2027

- ✓ I removed 252 ideas that a beginner can't easily sell.
- ✓ I added 252 new ones, plus a new Bath category. They're marked **NEW**
- ✓ Every niche is clickable. Tap one and Google Shopping opens with the search already done, so you can run the first two tests in seconds.

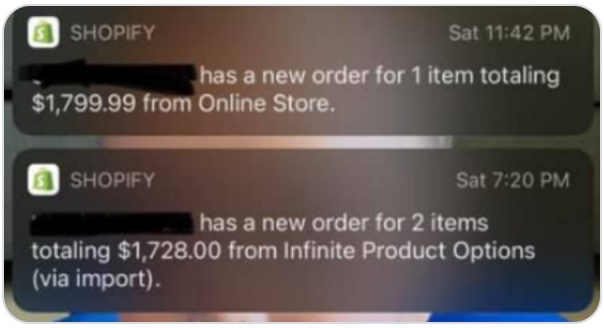
One more thing. When you think you've found the one, don't guess. Blueprint members can send me their niche, and I'll record a personal video walking through it. More on that later.

Let's find your niche.



Anton Kraly

Founder, Drop Ship Lifestyle



Two orders, one Saturday: $1,799.99 and $1,728.00. "Finally breaking into a couple or 3 orders per day average." Two or three orders a day at these prices is a real business.

QUICK START

777 IDEAS TO A SHORTLIST IN 20 MINUTES

Don't read this list front to back. Use it like a menu, and let the tests do the choosing.

1

Circle 10 ideas · 5 minutes

Skim two or three categories you actually find interesting. Interest matters more than you'd think. You'll be writing product descriptions about this stuff for years.

2

Run the Price Point and Competition Tests · 8 minutes

Tap each niche name to open Google Shopping. Cross off anything that fails. You should have about five left.

3

Run the Evergreen and Brand Loyalty Tests · 5 minutes

Check each survivor in Google Trends, then look for big brand names on page one. Cut to three.

4

Fill in the scorecard · 2 minutes

It's at the end of the tests section. The niche with the most passes is the one you research first.

NONE OF YOUR 10 PASS?

Good. That means the tests are working. Circle 10 more and go again. Keep your crossed-off list too, because a niche that fails as a category sometimes passes once you narrow it down.

THE FOUR TESTS

These are the same four tests from the training. A niche has to pass all four. Three out of four means keep looking.

NICHE DOWN

When a category is too broad. Hydrotherapy Equipment becomes Hydromassage Tables.

NICHE UP

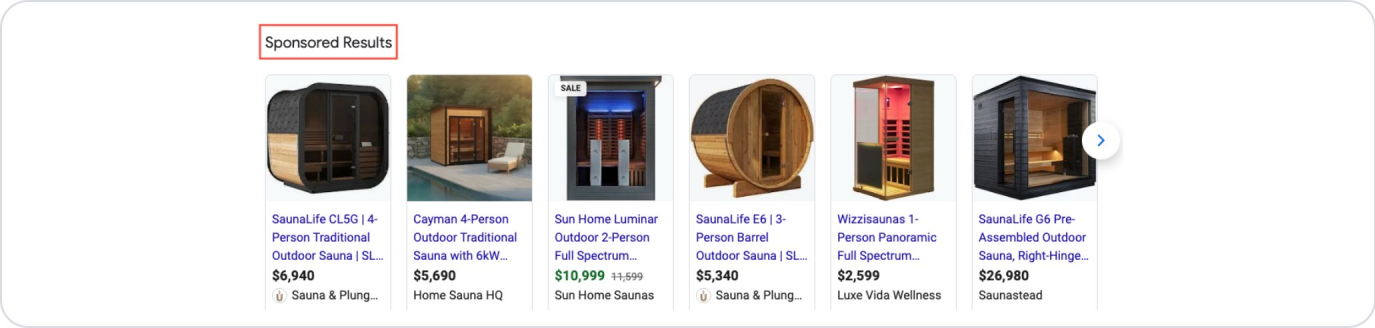
When it's too narrow to have real demand. Ceramic Kilns becomes Pottery Equipment: wheels, slab rollers, and glaze tables.

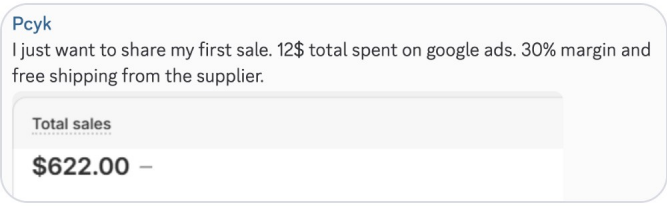
1 PRICE POINT TEST

Search the niche on Google and click the **Shopping** tab. Skip any listing marked *Sponsored*. Those are ads, and they don't tell you what the market actually charges.

Look at the first page of regular results. The niche passes if **at least half of the products sell for $200 or more**. Outside the US, use the same amount in your own currency.

Why $200? Because one sale has to cover your ad cost and still leave real profit. At $50, it can't.





Pcyk's first sale was $622, after $12 spent on Google Ads, with a 30% margin and free shipping from his supplier. That's roughly $187 in profit from $12 of ads. Try that math on a $40 product.

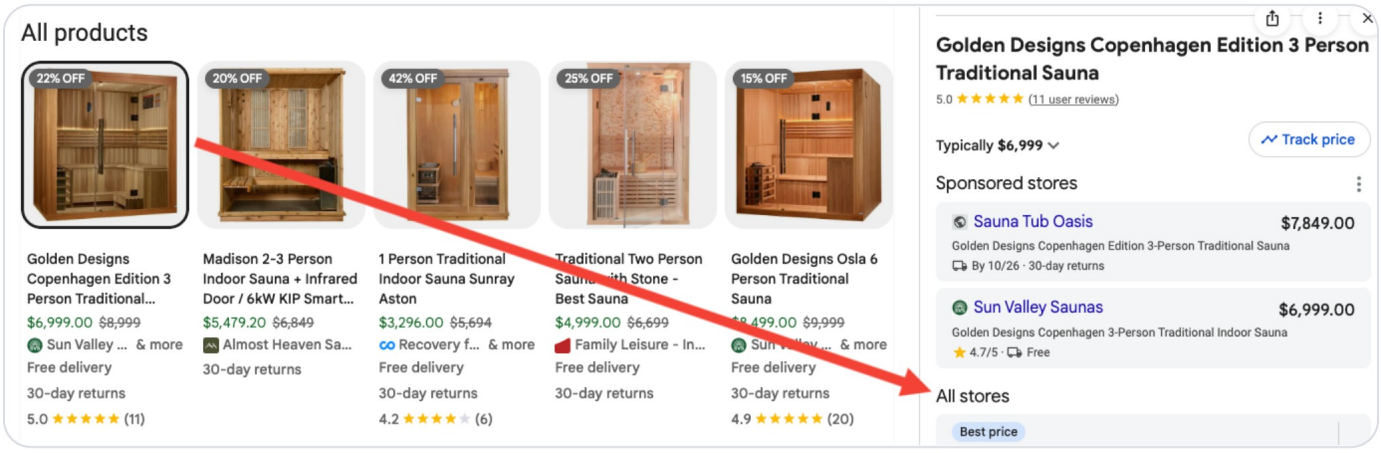


"What a difference 1 sale makes when selling high ticket items." David wrote that during a slow month, after one $4,690 order.

2 COMPETITION TEST

Stay on the same Shopping page. For each product, check how many stores sell it. Google shows this on the listing or when you click into the product, as a store count or a list of stores and prices.

The niche passes if **fewer than half of the products are sold by 10 or more stores**. When most products are sold everywhere, you're competing on price alone, and that's a race nobody wins.



3 EVERGREEN TEST

Go to Google Trends and enter the niche. Set the location to your country and the time range to **Past 5 years**.

You want a line that moves sideways. Some bumps are fine. It fails if you see big peaks and deep valleys every year (that's seasonal), or one big spike that fades (that's a fad).



Illustrations of the shapes to look for. Your own Trends chart will be bumpier.

4 BRAND LOYALTY TEST

Your store has to compete on the product, not the brand name. Shoppers buying a sauna care about size, heater type, and wood. Shoppers buying sneakers want one specific logo.

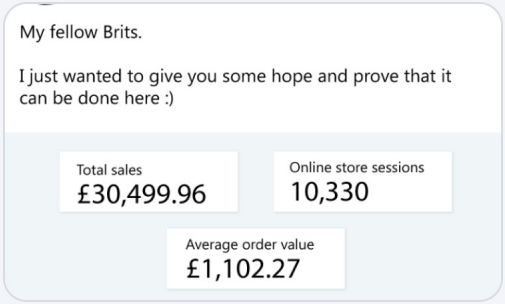
The 30-second check: look at page one of Shopping again. If two or three famous brands own most of it, or people search the brand name more than the product, it fails. That's why consumer electronics, clothing, and shoes don't make good stores.

YOUR NICHE SCORECARD

Print this page or fill it in on screen. Write P for pass and F for fail.

Niche	Price Point	Competition	Evergreen	Brand Loyalty	Passes
1.					
2.					
3.					
4.					
5.					

Four passes means you have a candidate. Members: send that candidate to me before you build anything.



OUTSIDE THE US?

"My fellow Brits. I just wanted to give you some hope and prove that it can be done here." Ben's UK store: £30,499.96 in sales, with an average order of £1,102.27.

THE LIST

777 NICHE IDEAS

You made it. Here are all 777 ideas. Don't fall in love with any of them yet. Circle the ones that make you curious, then let the tests decide.

NEW added for 2027 Tap any niche to open it in Google Shopping

B2B (BUSINESS-TO-BUSINESS)

1 Access Ramps
2 Auditorium Seats
3 Back Bar Coolers NEW
4 Bakery Display Cases NEW
5 Barber Chairs NEW
6 Blast Chillers
7 Bleachers
8 Car Lifts
9 Cardboard Balers NEW
10 Church Pews NEW
11 Classroom Desks NEW
12 CNC Machines
13 CNC Plasma Cutters
14 Commercial Carpet Extractors NEW
15 Commercial Coffee Brewers
16 Commercial Dishwashers
17 Commercial Dough Sheeters
18 Commercial Food Dehydrators
19 Commercial Fryers NEW
20 Commercial Greenhouse Kits
21 Commercial Ice Makers
22 Commercial Laundry Machines
23 Commercial Mixers
24 Commercial Pressure Washers
25 Commercial Ranges & Ovens
26 Commercial Smokers NEW
27 Commercial Trash Compactors NEW
28 Conveyor Ovens
29 Cotton Candy Machines
30 Court Cleaning Machines
31 Daycare Furniture NEW
32 Deck Ovens
33 Display Cases
34 Dock Levelers NEW
35 Draft Beer Systems
36 Electric Pallet Jacks NEW
37 Embroidery Machines
38 Engine Hoists NEW
39 Esthetician Beds NEW
40 Etching Presses
41 Exhaust Hoods
42 Eye Wash Stations
43 Food Carts
44 Forklifts
45 Fume Extraction Systems
46 Gelato Display Cases NEW
47 Glass Door Merchandisers NEW
48 Guard Booths NEW
49 Gymnasium Scoreboards
50 Heat Press Machines NEW
51 High Jump & Pole Vault Pits
52 Hot Dog Rollers
53 HVAC Package Units
54 HVLS Fans NEW
55 Hydraulic Shop Presses NEW
56 Ice Cream Freezers
57 Indoor Rock Climbing Walls
58 Industrial Air Compressors
59 Industrial Dehumidifiers
60 Industrial Floor Scrubbers
61 Industrial Generators (Diesel or Gas)
62 Industrial Sewing Machines
63 Industrial Shelving Systems
64 Interactive Whiteboards
65 Lab Benches
66 Laser Engraving Machines
67 Library Shelving
68 Lifeguard Chairs NEW
69 Lithography Presses
70 Lockers
71 Manicure Tables
72 Mannequins
73 Meat Slicers
74 Mobile Bars
75 Mobile Refrigerated Trailers
76 Modular In-Plant Offices NEW
77 Outdoor Fitness Equipment NEW
78 Packaging Machines
79 Pallet Racking NEW
80 Pallet Wrapping Machines
81 Parts Washers NEW
82 Pedicure Chairs
83 Photo Booths NEW
84 Playground Equipment
85 Popcorn Machines
86 Portable Dance Floors NEW
87 Portable Stages
88 Powder Coating Booths
89 Proofing Cabinets
90 Reach-In Refrigerators NEW
91 Refrigerated Display Cases
92 Refrigerated Prep Tables NEW
93 Restaurant Booths NEW
94 Restroom Trailers NEW
95 Retail Gondola Shelving NEW
96 Rotisserie Ovens NEW
97 Rubber Gym Flooring NEW
98 Salamander Broilers
99 Salon Dryer Chairs NEW
100 Salon Styling Chairs NEW
101 Sandblast Cabinets NEW
102 Scissor Lifts NEW
103 Sensory Room Equipment NEW
104 Shampoo Backwash Units NEW
105 Shipping Container Offices NEW
106 Soda Dispensers
107 Soft Play Equipment NEW
108 Soft Serve Machines NEW
109 Spiral Dough Mixers NEW
110 Splash Pad Equipment NEW

Found one you like? Blueprint members get it reviewed by me before they spend a dollar.

LEARN MORE

Tap any niche to open it in Google Shopping.

B2B (BUSINESS-TO-BUSINESS) (CONT.)

111 Spotlights
112 Spray Paint Booths
113 Stage Curtains
114 Steam Tables
115 Tattoo Chairs NEW
116 Therapy Beds & Treatment Tables
117 Tire Changers NEW
118 Truss Systems
119 Vending Machines NEW
120 Walk-Behind Sweepers
121 Walk-in Refrigerators & Freezers
122 Warehouse Mezzanine Systems
123 Water Fountains
124 Welding Machines
125 Welding Torches
126 Wheel Balancers NEW

BATH

127 Bathroom Vanities NEW
128 Bidet Toilets NEW
129 Clawfoot Tubs NEW
130 Console Sinks NEW
131 Copper Bathtubs NEW
132 Corner Bathtubs NEW
133 Double Sink Vanities NEW
134 Floating Vanities NEW
135 Frameless Shower Doors NEW
136 Freestanding Bathtubs NEW
137 Freestanding Tub Fillers NEW
138 Japanese Soaking Tubs NEW
139 LED Bathroom Mirrors NEW
140 Lighted Medicine Cabinets NEW
141 Linen Cabinets NEW
142 Pedestal Sinks NEW
143 Shower Enclosure Kits NEW
144 Shower Panel Systems NEW
145 Steam Showers
146 Stone Resin Bathtubs NEW
147 Towel Warmers NEW
148 Wall-Hung Toilets NEW

FAMILY

149 Backyard Ice Rink Kits NEW
150 Backyard Zip Line Kits NEW
151 Bounce Houses
152 Bunk Beds
153 Bunk Beds with Stairs NEW
154 Captain Beds NEW
155 Changing Tables
156 Children's Desks & Chairs
157 Climbing Domes
158 Convertible Cribs
159 Cribs
160 Cubbies
161 In-Ground Trampolines NEW
162 Kids ATVs
163 Kids Bookshelves
164 Kids Canopy Beds NEW
165 Kids Dressers
166 Kids Jungle Gyms
167 Kids Lockers
168 Kids Storage Benches
169 Kids Table & Chair Sets
170 Kids UTVs NEW
171 Kids Wardrobes NEW
172 Loft Bed with Slide
173 Loft Beds
174 Montessori Floor Beds NEW
175 Nightstands
176 Nursery Furniture Sets NEW
177 Nursery Rocking Chairs
178 Outdoor Playhouses
179 Play Sofas & Modular Lounges
180 Playroom Furniture
181 Pretend Grocery Stores
182 Ride-On Electric Cars
183 Sensory Tables
184 Swing Sets
185 Themed Bedroom Sets
186 Themed Toddler Beds
187 Toddler & Infant Climbers
188 Toddler Beds
189 Toy Storage Cabinets
190 Treehouses
191 Triple Bunk Beds
192 Trundle Beds NEW

FITNESS

193 Adjustable Dumbbells
194 Adult Tricycles
195 Air Bikes
196 Anti-Gravity Treadmills
197 Aquatic Ellipticals & Steppers
198 Aquatic Treadmills
199 Ballet Barres
200 Barbells & Bumper Plates
201 Belt Squat Machines NEW
202 Cable Crossover Machines
203 Chest Press Machines
204 Commercial Treadmills NEW
205 Cryotherapy Chambers
206 Curved Manual Treadmills NEW
207 Dumbbells & Racks
208 Elliptical Trainers
209 Endless Pools
210 Flat Benches
211 Float Tanks NEW
212 Folding Squat Racks NEW
213 Functional Trainers
214 Glute Ham Developers
215 Hack Squat Machines
216 Half Racks NEW
217 Handcycles
218 Hip Thrust Machines NEW

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FITNESS (CONT.)

219 Home Steam Rooms NEW
220 Hydraulic Rowing Machines
221 Hydrostatic Bikes
222 Hydrotherapy Equipment
223 Ice Baths
224 Incline Benches
225 Infrared Saunas
226 Lat Pulldown Machines
227 Leg Extension Machines NEW
228 Leg Press Machines
229 Multi-Station Home Gyms
230 Parallel Bars
231 Pec Deck Machines NEW
232 Pendulum Squat Machines NEW
233 Pilates Chairs NEW
234 Pilates Reformers
235 Pilates Towers & Cadillacs NEW
236 Plate-Loaded Machines
237 Power Racks
238 Powerlifting Platforms
239 Preacher Curl Benches NEW
240 Recumbent Bikes NEW
241 Recumbent Steppers NEW
242 Red Light Therapy Beds NEW
243 Resistance Bikes
244 Reverse Hyper Machines NEW
245 Rowing Machines
246 Seated Row Machines
247 Selectorized Weight Machines NEW
248 Smith Machines
249 Spin Bikes
250 Squat Racks
251 Stair Climbers
252 Stationary Bikes
253 Stretching Cages
254 Treadmills
255 Underwater Treadmills
256 Vertical Climbers
257 Vibration Plates
258 Wall-Mounted Cable Systems
259 Weight Sleds
260 Workout Benches

HOBBIES

261 Aftermarket Boat Parts
262 Aftermarket Car Parts
263 Aftermarket Motorcycle Parts
264 Airbrush Painting Booths
265 Aquaponics Systems NEW
266 Archery Equipment
267 Blacksmith Anvils NEW
268 Boat Lifts
269 Boat Trailers NEW
270 Car Rims
271 Ceramic Kilns
272 Cigar Humidor Cabinets NEW
273 CNC Wood Routers
274 Doll Houses
275 Dust Collection Systems NEW
276 Electric Bicycles
277 Fishing Kayaks
278 Flight Simulator Cockpits NEW
279 Forge Furnaces
280 Glass Blowing Equipment
281 Glass Fusing Kilns
282 Gun Safes
283 Harps NEW
284 Home Brewing Systems
285 Home Observatory Domes
286 Honey Extractors NEW
287 Hydroponic Systems
288 Ice Fishing Shelters NEW
289 Jewelry Casting Machines
290 Kegerators
291 Leather Sewing Machines
292 LED Grow Lights
293 Life Rafts
294 Longarm Quilting Machines NEW
295 Metal Lathes
296 Milling Machines
297 Model Trains
298 Pottery Wheels
299 Pug Mills NEW
300 Racing Simulators
301 Rolling Mills NEW
302 RV Toilets & Showers
303 Screen Printing Presses
304 Sewing Tables
305 Skateboard Ramps
306 Slab Rollers NEW
307 Spinning Wheels NEW
308 Tapestry Looms
309 Telescopes
310 Tool Chests
311 Tree Stands & Blinds
312 Underwater Scooters
313 Vanity Desks
314 Vertical Gardening Systems
315 Vocal Booths NEW
316 Wine Presses NEW
317 Wood Lathes
318 Wood Planers NEW
319 Woodworking Benches
320 Woodworking Jointers NEW

KITCHEN

321 Baker's Racks
322 Bar Carts
323 Bar Stools
324 Beverage Centers NEW
325 Breakfast Nooks
326 Buffet Cabinets
327 Built-In Coffee Systems
328 Built-In Freezers
329 Built-in Pizza Ovens
330 Butcher Block Tables NEW

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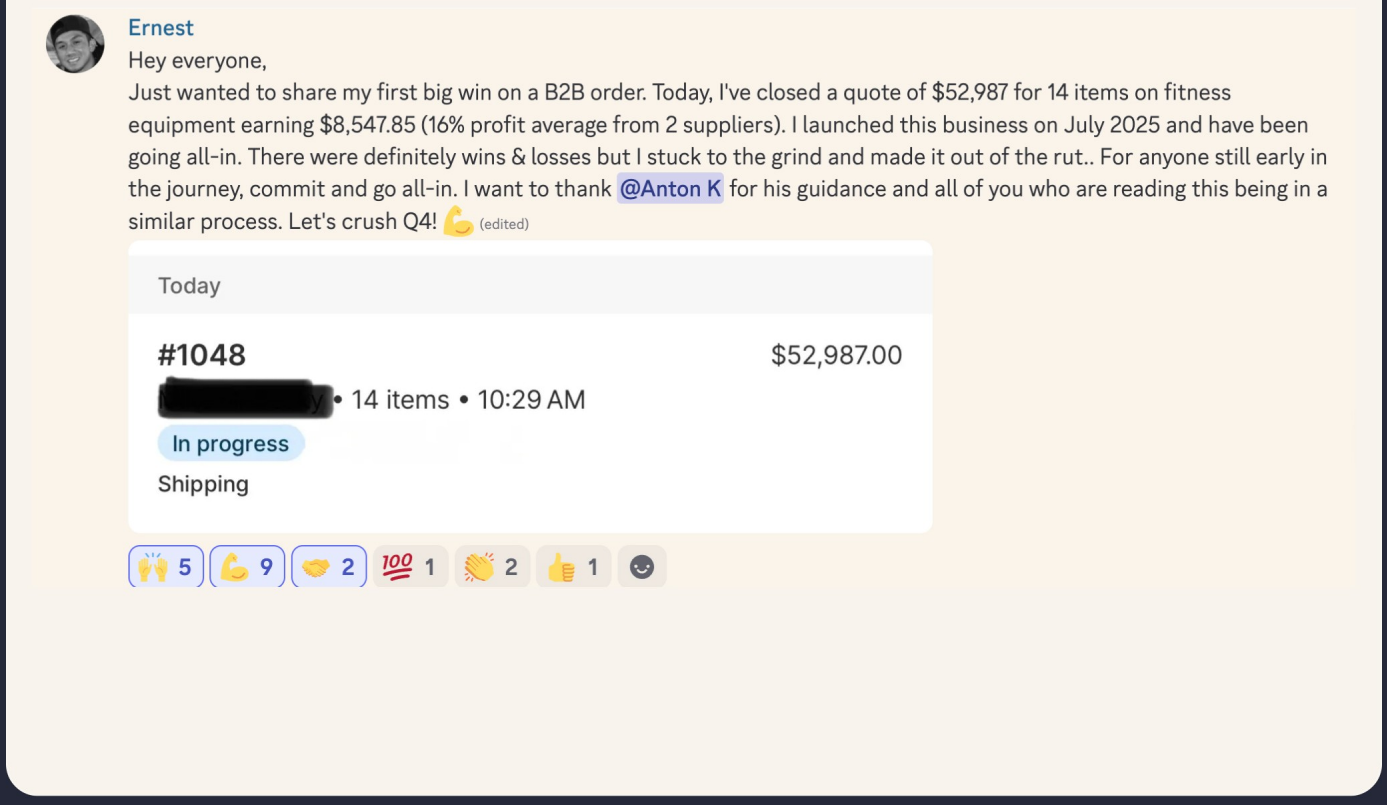
MEMBER STORY

$52,987

ONE B2B ORDER



Ernest launched in July 2025. Then Ernest closed a $52,987 quote for 14 pieces of fitness equipment from two suppliers, earning $8,547.85 in profit. One order. It's also why B2B is the biggest category in this guide.

KITCHEN (CONT.)

331 Chamber Vacuum Sealers NEW
332 Chandeliers
333 Coffee Bar Cabinets NEW
334 Coffee Roasters
335 Column Refrigerators NEW
336 Combi Steam Ovens
337 Commercial-Style Griddles
338 Compact Dishwasher Drawers
339 Convection Ovens
340 Copper Kitchen Sinks NEW
341 Copper Range Hoods
342 Corner Hutches NEW
343 Counter & Bar Tables
344 Dining Room Tables & Chairs
345 Display & China Cabinets
346 Downdraft Ventilation NEW
347 Dual Fuel Ranges
348 Espresso Machines
349 Extendable Dining Tables NEW
350 Farmhouse Sinks
351 Gas Cooktops
352 Grain Mills NEW
353 Ice Makers
354 Induction Cooktops
355 Kitchen Cabinets
356 Kitchen Island Lighting
357 Kitchen Islands
358 Live Edge Dining Tables NEW
359 Marble Dining Tables NEW
360 Microwave Drawers
361 Panel-Ready Dishwashers
362 Pantry Cabinet Systems
363 Pasta Extruders NEW
364 Pot Fillers
365 Range Hoods
366 Rangetops NEW
367 Refrigerated Drawers
368 Stainless Steel Sinks
369 Teppanyaki Grills
370 Track Lighting
371 Trash Compactors NEW
372 Undercounter Refrigerators
373 Wall Ovens NEW
374 Warming Drawers
375 Water Filtration Systems
376 Water Softener Systems NEW
377 Wine Cellar Cooling Units
378 Wine Cellar Racking Kits NEW
379 Wine Racks
380 Wine Refrigerators
381 Wine Walls NEW
382 Workstation Sinks NEW

LIVING ROOM

383 Accent Chairs
384 Accent Tables
385 Acoustic Wall Panels
386 Apothecary Cabinets NEW
387 Armoires
388 Ball Chairs
389 Bar Cabinets
390 Barn Doors
391 Bookshelves
392 Ceiling Fans
393 Chaise Lounge Chairs
394 Chesterfield Sofas NEW
395 Coffee Tables
396 Console Fireplaces
397 Console Tables
398 Corner Fireplaces
399 Credenzas
400 Curved Sofas NEW
401 Daybeds
402 Decorative Ceiling Beams
403 Display Cabinets
404 Electric Fireplace Inserts NEW
405 Electric Recliners
406 End Tables
407 Entertainment Centers
408 Ethanol Fireplaces NEW
409 Fireplace Mantels NEW
410 Fireplace TV Stands
411 Fireplaces
412 Grandfather Clocks
413 Hand-Knotted Rugs NEW
414 Hidden Door Bookcases NEW
415 Home Bar Sets NEW
416 Indoor Fountains
417 Indoor Water Walls
418 Leather Club Chairs NEW
419 Leather Sectionals
420 Light Fixtures
421 Living Room Furniture Sets
422 Lounge Chairs
423 Loveseats
424 Marble Coffee Tables NEW
425 Massage Chairs
426 Media Storage Units
427 Mirrors
428 Modular Sofas
429 Motorized Blinds
430 Murphy Beds
431 Projector Screens
432 Recliners
433 Reclining Sofa Sets
434 Rocking Chairs
435 Rolling Library Ladders NEW
436 Room Dividers
437 Rugs
438 Safes
439 Sculptural Art
440 Sectionals
441 Sideboards
442 Sleeper Sofas
443 Sofa Beds
444 Spiral Staircases NEW
445 Storage Cabinets & Chests
446 Theater Seating
447 TV Lift Cabinets NEW
448 TV Stands

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LIVING ROOM (CONT.)

449 Vinyl Record Cabinets NEW
450 Wall Sconces
451 Wall-Mounted Electric Fireplaces
452 Water Vapor Fireplaces NEW
453 Wingback Chairs NEW
454 Wood & Pellet Stoves
455 Zero Gravity Recliners NEW

MEDICAL & MOBILITY

456 Adjustable Beds
457 All-Terrain Wheelchairs NEW
458 Balance Training Platforms
459 Bariatric Equipment
460 Bath Lifts
461 Ceiling Lift Systems
462 Chiropractic Tables NEW
463 Cold Therapy Machines
464 Curbless Showers
465 Examination Tables
466 Gait Trainers
467 Height-Adjustable Sinks NEW
468 Hi-Low Beds
469 Hospital Beds
470 Hot & Cold Contrast Baths
471 Hydromassage Tables NEW
472 Hydrotherapy Tubs
473 Infrared Light Therapy Panels
474 Lift Chairs
475 Massage Tables
476 Medical Carts & Workstations
477 Medical Recliners NEW
478 Medical-Grade Air Purifiers
479 Mobility Scooters
480 Patient Transfer Devices
481 Phlebotomy Chairs NEW
482 Physical Therapy Tables
483 Pool Lifts
484 Power Wheelchairs
485 Pressure Relief Mattresses NEW
486 Rehab Mat Platforms NEW
487 Rehab Treadmills
488 Residential Elevators
489 Scooter Lifts
490 Shower Trolleys NEW
491 Sit-to-Stand Lifts NEW
492 Stair Climbing Wheelchairs NEW
493 Stairlifts
494 Standing Wheelchairs NEW
495 Sterilization Cabinets
496 Traction Tables
497 Treatment Chairs
498 Vehicle Wheelchair Lifts NEW
499 Vertical Platform Lifts
500 Walk-In Bathtubs
501 Wheelchair Ramps & Lifts
502 Wheelchair Scales NEW
503 Wheelchairs

OFFICE

504 Access Control Systems
505 Acoustic Phone Booths
506 Acoustic Sound Panels
507 Anti-Static Workbenches
508 Art Desks
509 Balance Chairs
510 Big & Tall Chairs
511 Breakroom Furniture NEW
512 CAD Drawing Tables
513 Collaborative Workstations
514 Conference Room Chairs
515 Conference Tables
516 Corner Desks
517 Cubicles
518 Demountable Glass Walls NEW
519 Drafting Tables
520 Ergonomic Chairs
521 Executive Desks
522 Executive Office Furniture Sets NEW
523 Filing Cabinets
524 Fireproof File Cabinets NEW
525 Flat File Cabinets NEW
526 Gaming Chairs
527 Gaming Desks
528 Height-Adjustable Conference Tables NEW
529 High-Density Mobile Shelving NEW
530 Industrial Steel Shelving
531 L-Shaped Standing Desks
532 Lactation Pods NEW
533 Laptop Carts & Stands
534 Lecterns & Podiums
535 Light Tables
536 Mailroom Tables
537 Meeting Pods
538 Modern Office Chairs
539 Motorized Projector Screens
540 Nap Pods NEW
541 Office Lounge Seating NEW
542 Office Recycling Stations
543 Office Storage Cabinets
544 Package Lockers NEW
545 Packing Stations
546 Partition Panels
547 Partners Desks NEW
548 Posture Support Chairs
549 Privacy Booths
550 Reception Desks
551 Reception Seating
552 Roll Top Desks
553 Saddle Chairs
554 Secretary Desks NEW

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OFFICE (CONT.)

555 Server Racks
556 Soundproof Wall Panels
557 Standing Desks
558 Studio Desks
559 Study Carrels NEW
560 Training Tables
561 U-Shaped Executive Desks
562 Under Desk Stationary Bikes
563 Under Desk Treadmills
564 Videography Lighting

OUTDOORS

565 A-Frame Cabin Kits NEW
566 Above Ground Pools
567 Adirondack Chairs
568 Arbors
569 Artificial Turf NEW
570 Automatic Gate Openers
571 Automatic Pool Covers NEW
572 Barn Kits NEW
573 Barrel Saunas
574 Built-In Grills
575 Cabanas NEW
576 Cantilever Patio Umbrellas NEW
577 Carports
578 Chimineas
579 Cold Plunge Tubs
580 Complete Outdoor Kitchens
581 Diving Boards
582 Driveway Gates NEW
583 Dual-Fuel Generators
584 Electric Outboard Motors
585 Fire Pit Tables NEW
586 Fire Pits
587 Floating Docks NEW
588 Freestanding Outdoor Baths
589 Garage Cabinets & Storage
590 Garden Bridges NEW
591 Gazebos
592 Glamping Tents NEW
593 Greenhouses
594 Hanging Egg Chairs NEW
595 Home Backup Batteries
596 Hot Tubs
597 Inground Pool Kits NEW
598 Kamado Grills NEW
599 Koi Ponds & Filtration Systems
600 Log Cabin Kits NEW
601 Log Splitters
602 Louvered Pergolas NEW
603 Metal Garage Kits NEW
604 Offset Smokers NEW
605 Outdoor Bar Carts
606 Outdoor Canopies
607 Outdoor Cinema Screens
608 Outdoor Club Chairs
609 Outdoor Daybeds
610 Outdoor Dining Tables & Chairs
611 Outdoor Fireplaces
612 Outdoor Grills
613 Outdoor Heaters
614 Outdoor Ice Makers
615 Outdoor Pizza Ovens
616 Outdoor Refrigerators
617 Outdoor Sectionals NEW
618 Outdoor Showers
619 Outdoor Wood Boilers
620 Overland Drawer Systems
621 Park Benches
622 Patio Bar Furniture
623 Patio Furniture Sets
624 Pavilions NEW
625 Pellet Grills & Smokers
626 Pergolas
627 Picnic Tables
628 Plunge Pools NEW
629 Pool Filtration Systems
630 Pool Heat Pumps NEW
631 Porch Swings
632 Power Washers
633 Rainwater Harvesting Systems NEW
634 Removable Pool Fences NEW
635 Retractable Awnings NEW
636 Rooftop Tents
637 Santa Maria Grills NEW
638 Screen Rooms NEW
639 Shade Structures NEW
640 Sheds
641 Solar Generator Kits
642 Solar Panels
643 Statues & Sculptures
644 Sunroom Kits NEW
645 Swim Spas NEW
646 Teak Outdoor Furniture NEW
647 Teardrop Trailers
648 Tiny Homes
649 Tool Storage Units
650 Tornado Shelters
651 Tractor Implements NEW
652 Truck Bed Campers
653 Vehicle Trailers
654 Water Features
655 Water Slides
656 Waterfalls & Fountains
657 Wind Turbines
658 Yurts NEW
659 Zero-Turn Lawn Mowers

PETS & FARM

660 Aquarium Chillers
661 Aquarium Stands
662 Automatic Pet Wash Stations
663 Aviaries for Large Birds
664 Bird Cages
665 Car Kennels
666 Cat Cages & Playpens
667 Cat Trees & Scratchers
668 Cat Wall Shelving Systems NEW
669 Cattle Squeeze Chutes NEW

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PETS & FARM (CONT.)

670 Chicken Coops
671 Chicken Pluckers NEW
672 Chicken Runs
673 Crates & Kennels
674 Dog Agility Training Sets
675 Dog Bite Training Suits
676 Dog Boarding Kennel Systems NEW
677 Dog Crate Furniture NEW
678 Dog Daycare Play Equipment NEW
679 Dog Grooming Tubs NEW
680 Dog Houses
681 Dog Park Equipment NEW
682 Dog Treadmills
683 Equine Treadmills
684 Escape-Proof Dog Crates NEW
685 Fish Tanks
686 Grooming Tables
687 Hay Steamers NEW
688 Horse Arena Drags NEW
689 Horse Saddles
690 Horse Stall Kits NEW
691 Horse Trailers
692 Horse Walkers
693 Incubators
694 K9 Kennel Runs
695 Livestock Scales NEW
696 Luxury Dog Sofas
697 Luxury Pet Houses
698 Outdoor Catios
699 Outdoor Pens
700 Pet Hydrotherapy Tubs
701 Pond Filters
702 Professional Grooming Dryers
703 Rabbit Hutches
704 Reptile Terrariums
705 Round Pen Panels NEW
706 Salt Water Aquariums
707 Veterinary Exam Tables NEW

SPORTS & GAMES

708 Air Hockey Tables
709 Air Track Tumbling Mats NEW
710 Arcade Machines NEW
711 Backyard Basketball Courts NEW
712 Balance Beams
713 Basketball Arcades
714 Basketball Hoops
715 Basketball Shooting Machines NEW
716 Batting Cages
717 Billiard Tables
718 Boat Dock Lifts
719 Bouldering Mats
720 Boxing Rings
721 Canoes
722 Climbing Wall Panels
723 eFoil Boards
724 Field Goal Posts NEW
725 Foosball Tables
726 Football Sleds
727 Football Throwing Machines
728 Go-Karts
729 Golf Carts
730 Golf Simulator Enclosures NEW
731 Golf Simulators
732 Gymnastic Bars
733 Hockey Dasher Boards NEW
734 Home Bowling Lanes NEW
735 Inflatable Water Parks NEW
736 Kayaks
737 Kiteboards & Kites
738 Lacrosse Goals
739 MMA Cages
740 Motorcycle Lifts
741 Multi-Sport Court Tiles NEW
742 Padel Court Systems
743 Pickleball Ball Machines NEW
744 Pickleball Court Kits
745 Pinball Machines
746 Ping Pong Tables
747 Pitching Machines
748 Pitching Mounds NEW
749 Poker Tables
750 Pole Vault Equipment
751 Pool & Dining Table Combos NEW
752 Punching Bags & Stands
753 Putting Greens NEW
754 PWC Drive-On Docks NEW
755 Scoreboards
756 Shuffleboard Tables
757 Skee-Ball Machines
758 Skeet Shooting Launchers
759 Ski Simulators NEW
760 Small Boats
761 Snooker Tables
762 Soccer Goals
763 Spring Floors NEW
764 Stand Up Paddleboards
765 Surfboards
766 Synthetic Ice Rinks
767 Tennis Ball Machines
768 Tennis Rebound Walls NEW
769 Track & Field Hurdles
770 Trampolines
771 Trolling Motors
772 Wakeboards
773 Water Trampolines NEW
774 Whitewater Rafts
775 Windsurf Boards
776 Wooden Dummies
777 Wrestling Mats

Found one you like? Blueprint members get it reviewed by me before they spend a dollar.

LEARN MORE

NICHES I'D SKIP IN 2027 (AND WHY)

I took 252 ideas out of last year's list. Knowing why is worth as much as the list itself, because you'll run into these traps on your own.

Anything people buy by brand name

Projectors, soundbars, drones, 3D printers, road bikes, smart locks. Shoppers already know which logo they want, and they'll buy it wherever it's cheapest. You can't win that.

Cheap stuff, even when it sells

Knife sets, rice cookers, desk lamps, dog beds, pool toys. At $50 a sale, your ad cost eats the profit before you ever see it.

Prescription and regulated medical devices

Many need a prescription or a license to sell, and Google and Meta restrict the ads. A beginner hits that wall after building the store, not before.

Safety-critical gear

Car seats, bassinets, skydiving rigs, scuba tanks. The liability is real and the margins don't make up for it.

Anything made to measure

Quartz countertops, garage doors, crown molding. These get cut or built for one specific job. That required more effort on your end.

Weeks-long overseas shipping

Anything shipped from overseas that takes weeks to arrive. That's not this model. More on why on the next page.

NOTICE WHAT'S MISSING: BORING

Some of the strongest ideas on this list are things like church pews and dock levelers. Boring is fine. Boring usually means less competition.

WHY 2027 FAVORS LOCAL SUPPLIERS

For years, the pitch for cheap overseas dropshipping went like this: a $9 product, shipped from China, duty-free. That pitch ended in 2025.

The US stopped letting low-value packages in duty-free. Now each small package pays duties and goes through full customs processing. Sellers shipping cheap products straight from overseas got hit with higher costs and slower deliveries at the same time.

May 2, 2025

China and Hong Kong lose the duty-free exemption

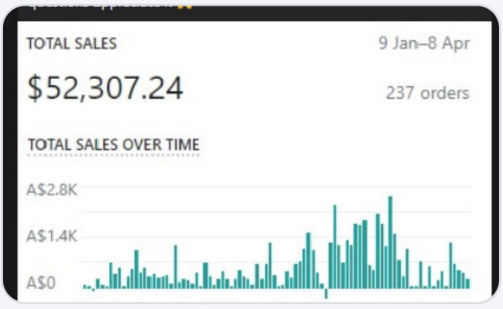
Aug 29, 2025

Every other country loses it too

None of that touches the model in this guide. When you work with a supplier in your own country, the product ships domestically. No customs, no surprise fees for your customer, and no three-week wait.

I tried overseas dropshipping years ago and walked away for simpler reasons: slow shipping and products that didn't match the photos. The rules just caught up.

This applies outside the US too. If you're in Australia, sell with Australian suppliers. If you're in the UK, use UK suppliers. Same principle: sell locally, ship fast, deliver what you promised.



Justin tried Amazon and low-ticket dropshipping from China first. Three months after launching with local suppliers in Australia, he'd done A$52,307 on 237 orders. His words: "DSL is by far the best model yet."

Source: Fulfillrite, "The End of De Minimis". Import rules change often; check current rules for your country.

These are real results from individual members. They aren't typical, and your results will depend on your niche, effort, budget, and many other factors.

USE AI TO NARROW YOUR LIST

AI won't pick your niche for you. It's great at the step most people skip, though: taking one broad category and breaking it into smaller, more specific ideas you can test.

Copy this into ChatGPT, Claude, or whatever AI tool you use. Swap in your category and country.

COPY AND PASTE Replace the words in [brackets]

```
I'm researching niches for a high-ticket dropshipping store in [COUNTRY].
My starting category is: [CATEGORY FROM THE 777 LIST].

Give me 10 narrower product niches inside this category that:
- usually sell for $200 or more (or the local equivalent)
- are bought for features, size, or quality, not a famous brand name
- are sold by several manufacturers or distributors in [COUNTRY]
- people buy year-round, not just one season

For each one, give me the exact phrase I should search on Google Shopping and
Google Trends.
Don't tell me which one to pick. I'll test them myself.
```

→ Then take those 10 phrases straight back to the four tests. **The AI gives you ideas. The tests tell you the truth.**

WHAT HAPPENS AFTER YOU PICK

A niche that passes all four tests is step one. It's the most important step, but it's still only one. Here's what comes next, and what the Drop Ship Blueprint gives you for each part.

1

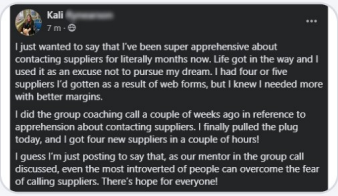
Build a store suppliers take seriously

The best suppliers check your website before they say yes. Inside the Blueprint you'll see how my stores are built, step by step. If you'd rather hand it off, the same design team that has built my own stores for more than a decade can build yours as an add-on.

2

Get approved by good suppliers

Good suppliers are picky about who they work with. You'll get the email templates and phone scripts my students use to get approved by top-tier suppliers.



Kali put off calling suppliers for months. After one group coaching call about that exact fear, Kali landed four new suppliers in a couple of hours.

3

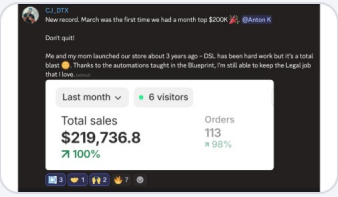
Get buyer traffic

Traffic alone doesn't pay you. Buyers do. You'll learn how to set up Google Shopping ads, turn more visitors into customers, and bring back the ones who leave without buying.

4

Automate

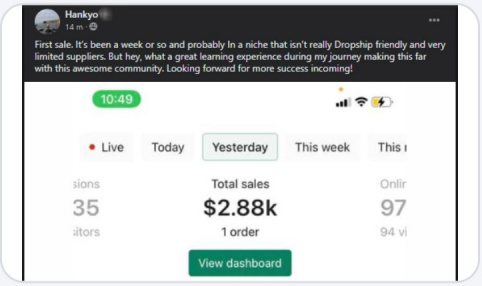
This is where the lifestyle part comes in. Once orders flow, you'll set up the systems that keep the store running without you watching it all day.



CJ and Mom launched about three years ago. This March was their first $200K month ($219,736.80). "Thanks to the automations taught in the Blueprint, I'm still able to keep the Legal job that I love."

If that sounds like a lot, it is. That's why I put every step in one place.

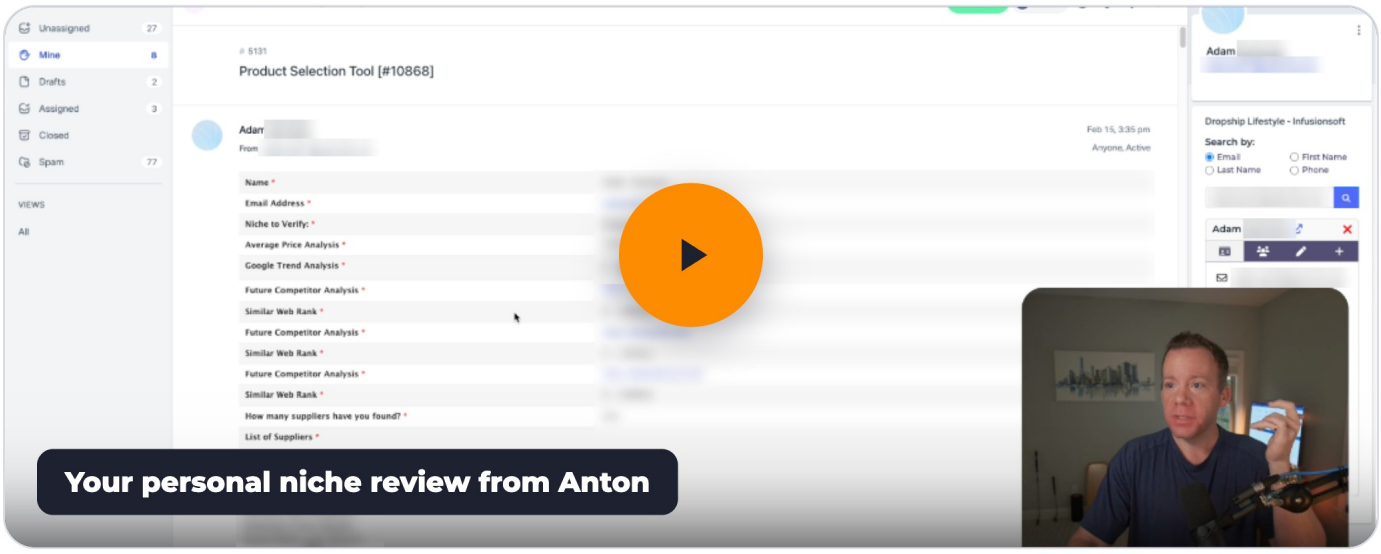
GET YOUR NICHE REVIEWED BY ME



Hankyo's first sale was $2,880. The same post said the niche "isn't really Dropship friendly" and has "very limited suppliers." Hankyo learned that after the store was already built. That's exactly what my niche review is for.

Here's where most people go wrong. They find a niche that looks good, build the whole store, and only then learn that suppliers won't work with them or the margins don't hold up.

Blueprint members don't have to guess. When you think you've found your niche, send it to me from your members area. I'll record a personal video walking through it: what I like, what worries me, and whether I'd build around it. Then you make the call.



Included with the Blueprint On its own, a **$997 value**

These are real results from individual members. They aren't typical, and your results will depend on your niche, effort, budget, and many other factors.

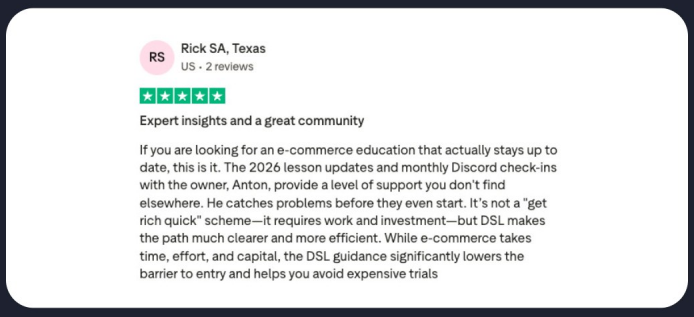
THE OFFER FROM THE TRAINING

SAVE $5,997 ON THE DROP SHIP BLUEPRINT

This is the same offer from the training, and it's limited to 20 spots. Once they're filled, the link takes you to the regular price instead.

WHAT YOU GET

- ✓ Instant access to the Drop Ship Blueprint
- ✓ Lifetime membership, with free updates for life
- ✓ A personal niche review video from me ($997 value)
- ✓ The 21-Day Zero-to-Launch Plan ($997 value): 21 days from your first login to a live store, in six stages
  - **1 · Niche selection**
  - **2 · Market research**
  - **3 · Web design**
  - **4 · Supplier approvals**
  - **5 · Conversion optimization**
  - **6 · Traffic**
- ✓ A free Shopify trial
- ✓ More bonuses inside the members area



"It's not a 'get rich quick' scheme. It requires work and investment."

Rick, Drop Ship Lifestyle member

ENROLL NOW & SAVE $5,997

30-day guarantee. Questions? Contact support.

QUESTIONS PEOPLE ASK ME

What if I pick the wrong niche?

That's the right thing to worry about, and it's why the tests come first. Blueprint members also get a personal video review from me before they build anything. You'll know where you stand before you spend money on a store.

Do I need to quit my job?

No. The model is built so you can start on nights and weekends. Some students never quit at all, because they like their job and just want a second income.



Edda and her partner joined in 2022. They built their store around full-time jobs and volunteering. First sale: $4,235.46, with $1,200 in profit.

I've never run a business. Can I still do this?

Yes. The Blueprint assumes you're starting from zero. You don't need to know how to build a website or run ads yet. You'll learn both, in order.

How much money do I need to start?

There's no inventory to buy, because your suppliers ship directly to your customers. Beyond the Blueprint itself, expect startup costs of **$100 to $500**.

Why not just sell on Amazon, or dropship cheap products from China?

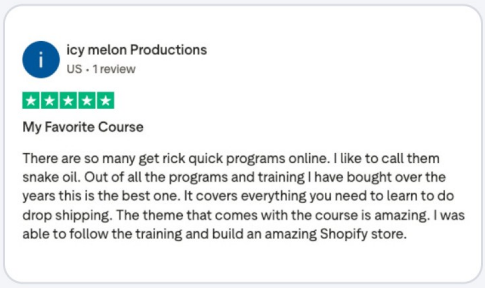
On Amazon, you're building their brand, not yours. Cheap overseas products mean thin margins, slow shipping, and, since 2025, new import costs. With local suppliers and high-ticket products, each sale is worth hundreds of dollars and arrives fast.

Won't everyone who reads this pick the same niches?

No. There are 777 starting points, many countries, and countless narrower niches inside each one. Plus, the Competition Test catches crowded markets before you commit to one.

How is this different from other courses?

I've been building stores since 2007 and teaching since 2013. More than 20,000 students have gone through Drop Ship Lifestyle, and it's the only course Shopify has ever voted Best eCommerce Course. I still run my own stores, and I still show up on member calls.



"There are so many get rich quick programs online. I like to call them snake oil."

Icy Melon Productions, Drop Ship Lifestyle member

2007
Building stores since

20,000+
Students worldwide

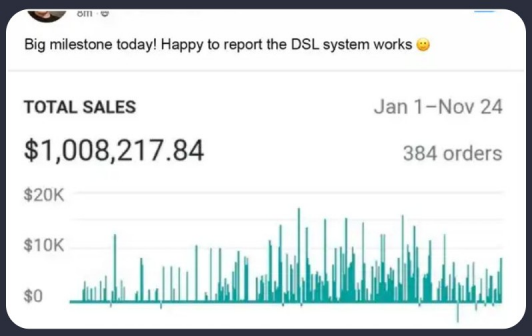
Shopify
Voted Best eCommerce Course

ABOUT DROP SHIP LIFESTYLE

I started Drop Ship Lifestyle in 2013, after selling my own network of high-ticket stores. I couldn't find anyone teaching this model honestly, so I built the program I wish I'd had.

Since then, more than 20,000 students around the world have joined. Shopify voted it Best eCommerce Course, and it's the only course that's ever won that.

The idea hasn't changed. Sell high-ticket products, work with local suppliers, and build a store that runs without you sitting at it all day. It's real work. But it's the same amount of work as selling cheap stuff, and each sale is worth far more.



EXCEPTIONAL RESULT

Rafael passed $1,008,217 in sales between January 1 and November 24, on 384 orders. That's about $2,600 per order. This isn't typical. It's here to show what the model can grow into.

You've got the list and the tests. If you want every other step laid out, plus my eyes on your niche before you build, the Blueprint is where that happens.

ENROLL NOW & SAVE $5,997

Limited to 20 spots · 30-day guarantee

These are real results from individual members. They aren't typical, and your results will depend on your niche, effort, budget, and many other factors.